

MEXICAN AMERICAN CULTURAL CENTER ADVISORY BOARD

Wednesday, September 3, 2014

7pm to 9pm

Emma S. Barrientos Mexican American Cultural Center
600 River Street, Austin, TX 78701

Board Members

Juan Oyervides, Chair

David Carroll, Co-Chair

Velia Sanchez-Ruiz, Member

Kathryn McMahon, Member

Anna Maciel, Member

Veronica Forsyth, Member

Blanca Valencia, Member

AGENDA

1. Call to Order

2. Approval of Minutes

3. Citizen Communication

The first 10 speakers signed up prior to the meeting being called to order will each be allowed three minutes to address their concerns regarding items not posted on the agenda.

4. Presentations

- a. Frank Rodriguez, Chair for the Hispanic/Latino Quality of Life Resource Advisory Commission will present up to date briefing on the commission's activities.
- b. Lyn Estabrook, Project Manager for Park Planning and Design, will present on CIP projects and budget.

The Board may discuss and take action on any of the following items:

5. Recommendation to City Council for transfer request of Emma S. Barrientos Mexican American Cultural Center to an alternate host City Department. (Oyervides, Maciel)

6. Recommendation to City Council for transfer of all city owned property/lots including 600 River Street designated as the Emma S Barrientos Mexican American Cultural Center and city owned property at 64 Rainey Street to dedicated parkland. (Carroll, Oyervides)

7. Working Group reports:

- a. 64 Rainey Street Working Group; Lead, David Carroll, will update the Board on meetings held regarding the 64 Rainey Street parcel.
- b. Identifying Alternative Funding Working Group; Lead, Juan Oyervides, will update the Board on meetings held regarding identification of alternative funding resources for the ESB-MACC future phases and programming and the City of Austin Rainey Street Historic District.

- c. ESB-MACC Marketing/Volunteers Working Group; Lead, Velia Sanchez-Ruiz, will update the Board on meetings held regarding improvement of marketing efforts and volunteers for the ESB-MACC.
 - d. 64 Rainey Street and ESB-MACC Master Plan Working Group; Lead, Blanca Valencia, will update the Board on meetings held regarding the incorporation of 64 Rainey Street into the ESB-MACC Master Plan.
 - e. Five Year Strategic Plan Working Group; Lead, Veronica Forsyth, will update the Board on meetings held regarding the development of an ESB-MACC strategic plan.
8. Staff briefings:
- a. Laura Esparza, History, Art and Nature Division Manager, will report on items necessary for a host City Department transfer of a site, and on parkland dedication.
 - b. Staff will report on September programming, the Latino Arts Residency Program, parking lot revenue, and the ESB-MACC Facebook page.

9. Future Agenda Items

10. Adjournment

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